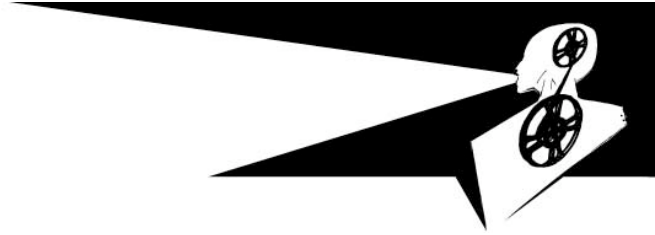




Microcinema Festival



MISSION & OBJECTIVE

The 180 Microcinema Festival celebrates the range and diversity of filmmakers in an interconnected world, harnessing the digital medium to transmit 180-second entries to screens worldwide.

Through digital platforms and social media, this online international festival encourages, empowers, and promotes creative expression and web-based discourse by showcasing original voices to foster a dynamic online filmmaking culture.

ABOUT THE FESTIVAL

Launched in 2009, the 180 Microcinema Festival encourages filmmakers to 'Spin the System' with 180-second cinematic experiences embracing non-traditional and unorthodox approaches to production and distribution, utilizing the web, mobile devices, and emerging digital platforms to reach a global audience.

During the course of the last Festival, our Jury Panel, headed by Jeremy Segay (Selection Committee, Director's Fortnight - Cannes Film Festival / Consultant to Festival Paris Cinema, France) evaluated 87 films in the Narrative, Experimental, and Documentary Categories, while viewers in 72 countries voted online to determine the Audience Choice awardees.

This year, 2011 Academy-Award Winning Producer Stefanie Walmsley (*God of Love*, 2010) heads a Jury Panel comprised of Producers and key people behind various productions, among them films such as *Valkyrie* and *My Big Fat Greek Wedding*.

Winning filmmakers will be awarded production funds amounting to \$30,000 USD to collaborate on 180-second films as pitches for a Transmedia Development Deal, receive significant exposure to international film industry leaders, and be flown in to attend the Awards ceremony at the Powerplant Cinema of the Rockwell Center in the heart of Metro Manila, Philippines.

GENERAL RULES

- Each Narrative film must not exceed 180 seconds in length, and should strive to effectively communicate a story through an inventive, imaginative fusion of form and content
- You must be at least 18 years old to participate
- Deadline for submissions is 15 Dec 2011
- No gratuitous sex, violence, nudity, obscenity, racism or libel
- You must have permission to use copyrighted work, trademarks, or logos owned by others (Public Domain works are okay)
- You must have permission from all people, establishments and services appearing in your film
- Do not be libelous or misrepresent other people, groups or companies
- Do not endorse companies or commercial content
- Non-English films must be provided with subtitles
- Participating Filmmakers retain all rights to their respective Films